

SFS Cavalcade North America Invitation to Bid
Bidding is open for the 2024-2026 events

Bid Deadline: September 15, 2022

<http://sfs.org/financecavalcades/sfs-cavalcade-north-america/>

Email: cavalcadenorthamerica@sfs.org

The Society for Financial Studies invites to bid to host the SFS Cavalcade North America at your school.

About the Cavalcade

The SFS Cavalcade is one of the leading general-interest academic finance conferences. Since its inaugural conference in 2011, submissions have grown from 372 to 1,433 in 2022. The acceptance rate was 9.4% in 2022, comparable to the other most selective conferences in our profession (12.2% for AFA, 11.3% for EFA, 6.8% for WFA).

- Our goal is to provide a setting that produces in-depth and interactive participation of smaller conferences while accommodating the variety of papers at larger conferences.
- The conference is a joint project with the Society for Financial Studies and its journals, the Review of Financial Studies, the Review of Corporate Finance Studies, and the Review of Asset Pricing Studies.
- In 2022, we hosted 9 parallel sessions, each with 5 papers (45 minutes/paper), over 3 days, and had 430+ registered participants.
- The host school's faculty and PhD students receive complimentary registration to the conference.

Why should you bid?

- Increased visibility for the school – as mentioned earlier, the SFS Cavalcade attracts a lot of attention from academics – last year's conference had over 1,400 paper submissions and 400 participants from all over the country.
- 3-day conference format with plenty of breaks, conference receptions, and conference lunches allows faculty at your school great networking opportunities.
- Selective nature of conference implies that top scholars in the field present their papers – this is a wonderful opportunity for your junior faculty and Ph.D. students.
- Opportunity to showcase your school – Conference participants from all over the country get to see your classrooms, campus, and your facilities.
- SFS provides generous financial support for the conference (as explained below under "SFS responsibilities").
- Schools that have hosted the conference include MIT Golub Center for Finance and Policy, Carnegie Mellon University, Yale University, Vanderbilt University, University of Michigan, UNC Chapel Hill, Indiana University, University of Toronto, Georgia Tech, Georgetown University, University of Miami, and University of Virginia.

Timing

- Held annually in May, usually 3rd or 4th week, avoiding holidays (Mother's Day, Memorial Day).
- Aim is to hold the conference after the school year has ended and avoid host school's graduation.

SFS Responsibilities

- The program, including selection of the papers, discussants, and session chairs, are handled by the Cavalcade Chairs.
- The submissions and registration systems and conference website are handled by the SFS.
- The submission/registration fees are collected by the SFS.
- The SFS helps the host school to defray part of the expenses. SFS will provide up to \$40,000 to the host school as reimbursement towards expenses incurred for lunches on all session days, refreshments during the breaks on all session days, and for the conference receptions.

Host School Responsibilities

- The host school is responsible for on-site coordination of the venues (classrooms, IT, auditoriums, etc.) and related tasks such as arranging shuttles, signage and badges, and caterers.
- Venue requirements include 8 or more classrooms with capacity for about 40 people each, an auditorium with 150 or more capacity for plenary sessions, and a ballroom that can host lunch/reception for 400 people.
- The host school is responsible for negotiating room blocks at local hotels.
- The host school is responsible for providing on-site help: an on-site coordinator, 1-2 faculty hosts, PhD/MBA students to run the registration table and assist with miscellaneous on-site needs, and IT support to help during the sessions and keynotes.
- The host school is welcome to seek sponsorship to offset costs. SFS must be notified of the sponsors in advance of the conference.

Bids Should Include

- The names of 1-2 faculty sponsors who will help coordinate the conference. You can view past host sponsors here: <http://sfs.org/financecavalcades/conference-chairs-cavalcade-north-america/>
- The name of an on-site event planner/administrator/coordinator.
- Information regarding classrooms/tech assistance.
- Information regarding the school's program (number of MBA/PhD students, faculty list, list of high-profile conferences hosted at the school).

- Suggested dates for the conference.
- Ability to provide facilities with a minimum of 8 classrooms and space for lunches/keynotes.
- Information about local hotels and transportation between hotels/venue.
- Information about closest airports, flights, weather in May, local attractions.
- Plans for receptions (a pre-dinner reception on the first and second day of the conference). One additional welcome reception on the day prior to the conference start is encouraged. Some receptions have been hosted on campus, while others have been at local attractions (examples: Hockey Hall of Fame, Carnegie Museum of Pittsburgh, Country Music Hall of Fame).
- We encourage photos!